



# Shelby Energy Cooperative

A Touchstone Energy® Cooperative 

October 2020

## October is National Cooperative Month

It's been a tough year to celebrate much of anything.

Graduations and birthdays became drive-thru experiences. Events that bring the most people together have been the ones most targeted for cancellation because of social distancing guidelines.

Yet, it's more important than ever this October to invite you to celebrate National Co-op Month with Shelby Energy Cooperative. This year's theme is "Power On"—and that's what we'll continue to do.

Admittedly, National Co-op Month does not command the same attention on a calendar as holidays or anniversaries. You won't see a fire-work display or a parade to mark this occasion. Instead, the significance of this month can be found in simple accomplishments.

We made it through another day together, we have empathy for our neighbors who may be struggling, and—for the employees and directors at Shelby Energy, our commitment to the members who rely on us to safely power local homes and businesses is unwavering and consistent.

Technically speaking, this service is powered by electrons that travel through transformers and power lines of Shelby Energy Cooperative. But the only way this can happen is through the cooperative relationship that defines who we are. Our over 13,000 members empower Shelby Energy's commitment to community. Through economic development and support of local initiatives, we are dedicated to improving our members' quality of life.

In other words, when we celebrate National Co-op Month, we are not just recognizing the accomplishments of the people who work at the co-op, we are thanking you for feeding the cooperative spirit which powers all of us.

Being a co-op is not a marketing slogan that any utility can place on its letterhead. If you



receive service from Shelby Energy, you are not just a customer, you are a member and a part owner of this not-for-profit, locally owned and operated business. Each member gets a vote to decide which fellow members serve on the board of directors that oversees the management of this co-op.

The same cooperative principles upon which we were founded in 1937 continue to guide us today. Yes, this is a very challenging year, and a fitting time to celebrate National Co-op Month—#PowerOn.



Jack Bragg Jr.  
President & CEO  
Shelby Energy  
Cooperative



## BOARD OF DIRECTORS

Ashley Chilton • Chairman  
Pat Hargadon • Vice Chairman  
Roger Taylor Jr. • Secretary-Treasurer  
R. Wayne Stratton • Diana Arnold  
Jeff Joyce  
Jack Bragg Jr. • President & CEO  
Alan Zaring • Attorney

## Shelbyville Office Hours

Monday – Friday:  
7 a.m. – 4 p.m.

Mailing Address: 620 Old Finchville Road  
Shelbyville, KY 40065-1714  
(502) 633-4420

## Remote Payment Centers

Henry County Supply  
1497 Campbellsburg Rd, New Castle, KY 40050  
502-845-5620

Riverside Smoker Friendly  
18 Coopers Bottom, Milton, KY 40045  
502-268-3120

Poppy's General Store  
24 Equity Drive, Bedford, KY 40006  
(502) 663-6028

For information or to report an outage  
**1-800-292-6585**

Visit our website at:  
[www.shelbyenergy.com](http://www.shelbyenergy.com)  
Email: [shelbyenergy@shelbyenergy.com](mailto:shelbyenergy@shelbyenergy.com)

## Online Bill Pay:

Access your Shelby Energy account  
through our website at  
[www.shelbyenergy.com](http://www.shelbyenergy.com).

Click on "Online Bill Pay" to view your  
electric bill and make payments by debit  
card, e-check, Visa or MasterCard.

All new members signing up for service with  
Shelby Energy will receive a short survey via  
email. Members who complete this survey are  
automatically eligible to win a one-time \$20  
bill credit. If you did not receive this message,  
you can complete the survey at [www.shelbyenergy.com/welcome](http://www.shelbyenergy.com/welcome). Each month, one name  
is drawn and one Shelby Energy member  
receives a bill credit on their next statement.

The new member survey winner for July is  
Deedra McNamara of Campbellsburg.

The Annual Member Survey winners were:  
Donnie Bruner (Bagdad), Eric Thomas  
(Campbellsburg) and Timothy Kurtz (Bedford).



# Think smart

*Smart thermostats save energy and money*



Heating and cooling costs account for around half of a user's energy bill, according to the U.S. Department of Energy. So when it comes to reducing energy use and cutting home energy costs, the most impact can be made by programming the thermostat. The right thermostat settings could yield energy savings of 8–15%, and new technology is making it easier than ever to achieve those settings.

Smart thermostats are Wi-Fi enabled and may be controlled remotely through a tablet, smartphone or voice control. Some models use multiple sensors to monitor temperatures in various parts of the home for more balanced heating or cooling, track user temperature preferences and use the data to optimize your heating and cooling schedule, and some are designed for complex multistage systems that will control heating, cooling, dehumidifier and ventilation systems.

If you're interested in controlling your thermostat with your voice or an app, or in being in hands-off mode and letting it learn your habits, you should consider a smart thermostat.

According to Consumer Reports, the most popular brands are Google Nest, Honeywell Home and Ecobee. To narrow your choices, factor in smart features, price and attributes that matter most to you, such as color, size or style, and make sure the chosen product supports your HVAC system.

Whichever fits your lifestyle and preferences, a smart thermostat is a good investment that can help you save energy and money in a more convenient way than ever. Shelby Energy also provides a \$100 rebate for qualifying members that enroll their smart thermostat in the Simple-Saver program.

Visit [www.simplesaver.coop](http://www.simplesaver.coop) to learn more.

Enroll your connected thermostat  
and get money back.

**SimpleSaver**  
simplesaver.coop

*Your Safety Matters*

# Play it safe with power cords

Here are five tips about power cords that will keep your family safe and your appliances running better.

**1** Never bend a power cord. If you are rolling it up to store it, don't crimp the cord. Cords and cables have wires inside. Bending them can break them—which will ruin the cord.

**2** Avoid covering a cord with a rug. If you need a long cord or an extension cord to plug in a lamp or other device, your device is too far away from the plug. Move it closer. If you hide a long-distance cord under a rug, it could overheat. Or someone could trip over it.

**3** Cords and appliances are supposed to “match” when it comes to amperage and wattage rating. If you plug a high-wattage appliance into a low-wattage cord, you will overburden the cord. That can cause the cord to overheat and the appliance to malfunction.

**4** Don't force a cord's plug into an outlet if it doesn't fit. If the outlet



LOST IN THE MIDWEST

is too big and the plug does not fit snugly, the outlet is likely to overheat and damage the cord and the plug. If the plug is too big, use an adaptor or find a different outlet. Never cut the third prong off a three-prong plug to fit it into a two-prong outlet.

**5** Inspect power cords often. Even a tiny nick in the cord can result in a shock or even a deadly electrocution. Do not use cords—or appliances with permanent cords—if the cord is damaged in any way—frayed, worn, torn or cut.

## Levelized Billing

### As Easy as 1-2-3!

*Even out  
your monthly  
electric payments*



The month of October brings

# "FREE BULB FRIDAYS" BACK TO SHELBY ENERGY!

Every Friday during October,  
**National Cooperative Month**,  
you will receive a free bulb when  
you visit our drive-thru window!



Shelby Energy Cooperative

A Touchstone Energy® Cooperative 

*\* while supplies last  
\* limit one bulb per member*

Then. Now. Always.  
We're proud to power your life.  
**October is National Co-op Month.**



# #PowerOn